

Roland D'leteren

Roland D'Ieteren was the man behind the expansion of the D'Ieteren Group since 1975. For decades he devoted himself to pursuing the legacy of five generations, first as the chairman and CEO of D'Ieteren SA (1975-2005), and then later as chairman of the Board of Directors (2005-2017). Under his leadership, the D'Ieteren Group developed from a local family business into an international player present in 128 countries and employing more than 30.000 persons across the globe.

He was one of the founders and driving forces behind the Autoworld Museum in Brussels. He also founded the D'Ieteren Gallery, a museum dedicated to the 215 years legacy of the family business. He was also one of the founders of FSA, (Foundation for the Belgian Auto Motor Heritage / King Baudouin Foundation). He supported the non-profit organization "Les Amis du Musée Historique de la Voiture" of the Royal Museum of Art and History in Brussels. He was a participant in numerous prestigious concours all over the world.

Later, he saved the renowned Pre-war French restoration company Auto Classique Touraine, as well as Carrozzeria Zagato from Milan, and then Carrozzeria Touring. D'leteren also served as a director of Febiac, the Belgian automotive industry association and was Deputy Chairman of the Motor Show Committee for more than 30 years. Baron Roland D'leteren, passed away on 10 December 2020 at the age of 78.